

# The West's **Best New** Designers

Meet our inaugural class of emerging designers of the west-and steal a thing or two from their playbook.

By Sally Kuchar and Nena Farrell Photographs by Thomas J. Story and Stephen Kamifuji

For over a century, Sunset has given readers the freshest and most inspiring home design ideas: We've covered the birth and rebirth of mid-century modernism, tracked color trends, touted tiny homes, and predicted prefab. This award is the evolution of that mission, and a way to honor the people who are changing the way we live today. For our inaugural awards we're focusing on California, where designers like Charles and Ray Eames, Cliff May, and A. Quincy Jones elevated the Western experience. Here are the designers carrying that tradition forward today.









# JONATHAN ENTLER OF ENTLER STUDIO

Jonathan's had his hands in clay his entire life, spending many years throwing clay in his home studio, dreaming up ways to make a viable business plan. In 2015, he launched his first collection. Now he and his team operate out of a 3,300 square-foot studio with its own showroom in the heart of northeast Los Angeles and create and ship 40 lamps a month.

@entler\_studio Type of work: **Ceramic lighting** design Established: 2015

Based out of: Los **Angeles** 

- Advisory board member Jake Rodehuth-Harrison

# WHERE YOU CAN SEE HIS LIGHTING:

- 1. The Entler showroom in the Lincoln Heights neighborhood of Los Angeles
- 2. Alfred Coffee in Pacific Palisades and on Melrose Place in L.A.
- 3. Forty Five Ten showrooms in Dallas, Aspen, Manhattan, and Miami



# **CONCRETE COLLABORATIVE**

The Balsis sisters grew up watching their dad work with concrete as a civil engineer, and after getting started in interior architecture, Kate Balsis started working with concrete as a finish material. She started Concrete Collaborative in her Brooklyn garage, but has since relocated to Southern California. "It was always our dream to move to California," says Balsis.

# @concretecollaborative

Type of work: Family-run concrete and terrazzo finishes

Established: 2004

Based out of: San Clemente



# **EMERGING DESIGNERS**

CONCRETE COLLABORATIVE TILES TO BUY:



# **SSS Collection** This minimalist design by Sarah Sherman Samuel is one of Kate's favorites.

"There's something about the arches, lines, and simplicity that makes it so versatile," she says.



### Venice Tiles

This terrazzo tile uses natural stone aggregate and comes in a range of colors and designs. It's also designed to be highly durable and forgiving as a surface.



# **Zuma Tiles**

The Zuma tiles use ribbing, raking, and board form to create a variety of different surface textures and finishes. The tiles are designed for both indoor and outdoor use as both tiles and wall panels.

# **ANNIE RITZ AND DANIEL RABIN OF AND** AND AND **STUDIO**

Founders Annie Ritz and Daniel Rabin met in architecture graduate school. "We worked on several student projects together," says Ritz. "We joke that we've always worked together!" Their studio takes a holistic approach to architecture, working on everything from full renovations to ground-up construction.

Type of work: Architecture Established: 2017 Based out of: Los Angeles





# THREE BUDGET TIPS FOR YOUR NEXT **ARCHITECTURE PROJECT:**

- 1. Define the project—and your budget. "If you have a tight budget that can't be exceeded, define the scope of your project and stick to it," says Ritz.

  2. Explore multiple ideas. "Construction is an expensive
- endeavor. It's best to start work when you've explored all of your options and you're ready to make decisions and commit to an idea.
- 3. Think about how you live. "By addressing larger ideas about living, certain themes will emerge and there may be unexpected solutions."

Noz's colorful interiors are taking the Bay Area and beyond by storm. "I want to continue to evolve to push the boundaries of what a home can represent and look like. I don't ever want to have a style that you can pin down." Noz decided to make the leap to launch her own interior design firm in 2014. Fast forward to today and she's averaging 30 projects per year.

@noznozawa Type of work: Interior design Established: 2014 Based out of: San Francisco





FAVORITE COLORS RIGHT NOW: Brown and ultramarine for fabrics and finishes. "I love brown. It's a warm neutral that's often overlooked." Crayon peach literally the color of peach Crayons—for

tile and walls.

COLOR SHE'D LIKE TO SEE LESS OF: Light gray. "It's beautiful, but I see it everywhere. It's time for a new neutral. I think we'd all fall back in love with light gray again if we saw less of it."

# **EMERGING DESIGNERS-**



How to choose the perfect

Trust Your Touch. Sheldon's advice for finding great ceramics can be applied to any craftsman work. "Fundamentally, quality craftsmanship is apparent," he says. "When you pick up those objects, you can appreciate and realize their worth.

Choose Joy. "When it comes to pottery, choose what you love," says Sheldon. "If you love a piece of pottery, that's what matters. It's not always about price, especially when you're bringing these items into your home."



# **TAYLOR DONSKER**

After graduating from USC School of Architecture in the heat of the recession, Taylor found himself at a crossroads. After extensively traveling throughout the United States and Asia he found his true calling: woodwork. Wood as a material jumped into the forefront of his mindparticularly in relation to architecture—so he bought a few tools and slabs and started tinkering in his parents' garage. He's been going nonstop since, creating beautifully intricate, sculptural furnishings for select clientele. While his roots are humble, Taylor now works out of a massive 6,000 square-foot studio in Santa Monica.

@tay**l**ordonsker Type of work: Woodworking Established: 2012

Based out of: Santa Monica



# ANGEL CITY LUMBER

(Todd Cooper, Jeff Perry, Brady Zaitoon, and Charles DeRosa)

Carpenter Jeff Perry saw a problem that needed fixing. He'd be buying wood at the lumberyard, and then witness big trees throughout Los Angeles being mulched up when they had died. He was perplexed. Just because a beautiful tree aged out as a living specimen didn't mean it wasn't useful anymore. And so Angel City Lumber was born. The company specializes in urban lumber from downed Los Angeles trees, and operates out of a 10,000 squarefoot warehouse in the Boyle Heights neighborhood of Los Angeles. They recover between 15 to 30 trees a month—a lot of eucalyptus, cedar, oak, ash, and pine—and then mill, kiln-dry, and sell the wood to give it a second life as something beautiful.

Type of work: Salvaged lumber from fallen Los Angeles trees
Established: 2015
Based out of: Los Angeles





# EMERGING DESIGNERS

# The very best reclaimed lumber yards in the West

<u>PNW</u> SALVAGE WORKS

2024 N Argyle Portland, OR

Southwest
RANGEWOOD
RECLAIMERS

16908 I-40 Frontage Albuquerque, NM By appointment only

### <u>Islands</u> WAIMANALO WOOD

41 Waikupanaha Waimanalo, HI



Is it sculpture? Is it furniture? For Stefan, it's both. "What I do is diverse. I'm not a traditional furniture maker, so rarely do I use traditional woodworking techniques or finishes." Everything Stefan creates is experimental. Every piece has a custom finish on it. Sometimes it's as simple as washing the wood with ink. Sometimes it's a layer of acrylic, a layer of water-based finish, an epoxy glaze...everything you can imagine off the finishing shelf he's used, sometimes in multiples. The resulting pieces are dramatic objects of art as much as furniture.

# @stefanbishop

Type of work: Experimental art and design
Established: 2012

Based out of: Los Angeles



ANGEL CITY LUMBER, CLOCKWISE FROM TOP.J. STEFAN 818-HOP, FROM TOP: COURTEST OF STEFAN

ANGEL CITY UMBER, CLOCKWISE ROM TOP: JAMES BAICRE; COURTESY OF ANGEL CITY UMBER; STEPHEN KAMIFUJI; STEFAN BISHOP, ROM TOP: COURTESY OF STEFAN BISHOP, STEPHEN KAMIFUJI; CHRIS FORTUNA

# **SARA BENDRICK OF** SARITA LANDSCAPE **DESIGN**

After graduating from Cal Poly in landscape architecture, Sara Bendrick was interested in designing public spaces—but a bad economy drew her first to a job doing apartment landscape maintenance while finishing her degree and then to a residential design-build company as a post-graduate. This lead her to strike out on her own, and to become host of a DIY Network landscape show. Now, she's also an expert on adding value to yards and is the author of Big Impact Landscaping: 28 DIY Projects You Can Do on a Budget to Beautify and Add Value to Your Home.

# @sarabendrick

Type of work: Landscape contracting and design Established: 2012





# Easy ways to add value to your yard:

Upgrade the front yard. "A lot of people build out their backyards, but the front yard makes the first impression," says Bendrick. Her advice? Do something low-maintenance enough that it's easy to upkeep, while still packing some personality.

Try a low-key DIY. Bendrick's personal favorite? A dry creek bed. "All it takes is a little hard work,

but it's a permanent fixture with little upkeep," she says.

Don't kill your outdoor space. While artificial turf has become popular because of the low upkeep, Bendrick warns against using it in your entire yard. "It can contribute to the heat island effect, and we need landscapes to cool down our properties," she says. 🕰

# MEET THE DESIGN ADVISORY BOARD

Sunset tapped a handful of outstanding luminaries in California's architectural and design community to select the next wave of noteworthy designers.

# Marie Turner Carson @m.elle.design Interior designer and cofounder of M. Elle Designs



## Douglas Burdge, AIA @burdge\_architects Founder Burdge Architects, owner **Buhaus Built**





Breegan Jane @breeganjane Interior designer on HGTV's "Extreme Makeover: Home Catherine Kwong



Catherine Kwong

@catherinekwong

Principal of

interior design firm

# Sally Breer & Jake Rodehuth-Harrison

@etcforshort Cofounders of interior design firm ETC.etera, interior designers of the 2019 Sunset Idea House



# Regan Baker @reganbakerdesign Principal of interior

Stephen Kenn @stephenkenn design firm Regan Furniture designer Baker Design

